

# Simplifying

## Web Site Management

### Your Own Personal WOW!

Our start-up solution includes two hours of consultation with you to help outline your dream web site. The **FlackVentures** team will talk about priorities, about the needs of you and your visitor, and we'll give you a plan of attack for your new site. Our developers will spend five hours of time giving you a solid, clean, hardworking employee that will be an asset to your business.

### Four Hours to WOW!

Give us four hours and we'll go through your site page by page and image by image. We'll analyze your statistics; we'll go through our time-tested checklist to see how your site is performing, both technically and as a marketing tool. After our four hour analysis, we'll present you with a report of the top things we'd change in ten hours of development.

### We Find Your WOW Together!

The hard work and success you have achieved can be enhanced for that next great leap in your business strategy by implementing purposeful and practical web technologies, content management, and integrated marketing approaches to bring the right people to the right information at the time they are prepared to purchase. We also build in best practice customer service components to help you keep and grow your customer base.



## CAN YOUR FUTURE FIND YOU?

Your future clients are out there, looking for your help. In years past, prospective clients opened the phone book and picked the best looking ads. These days they use Google, send emails, and even submit "Contact Me" forms. Is your website ready for your future clients?

The **FlackVentures** team knows that a website is more than just one page, it's a full presence that tells your public who you are, what you can do for them, and how you can reach out to them. We know that visitors care about more than just your name in a listing of local firms; they want to know about you as individuals. They want the whole story including faces, histories, and expertise.

How ready are you to meet those needs? Whether you've got a lot of ground to cover or you just want to tweak a few things we've got you covered. The **FlackVentures** team has over 40 years of collective experience in website programming, integration, management, and training. We help you make your vision a reality and show you the best, easiest, and quickest ways to keep your website up to date and fresh day after day.

We optimize your site for search engines to locate you and get your information to those prospective clients. We make your site something exciting and informative for them to visit. Most important, we make it easy for them to reach out to you and for you to get in touch with them.

Not only can we help your future find you, we can make your site just what they were looking for!