

Simplifying

Web Site Management

Your Own Personal WOW!

Our start-up solution includes two hours of consultation with you to help outline your dream web site. The **FlackVentures** team will talk about priorities, about the needs of you and your visitor, and we'll give you a plan of attack for your new site. Our developers will spend five hours of time giving you a solid, clean, hardworking employee that will be an asset to your business.

Four Hours to WOW!

Give us four hours and we'll go through your site page by page and image by image. We'll analyze your statistics; we'll go through our time-tested checklist to see how your site is performing, both technically and as a marketing tool. After our four hour analysis, we'll present you with a report of the top things we'd change in ten hours of development.

We Find Your WOW Together!

The hard work and success you have achieved can be enhanced for that next great leap in your business strategy by implementing purposeful and practical web technologies, content management, and integrated marketing approaches to bring the right people to the right information at the time they are prepared to purchase. We also build in best practice customer service components to help you keep and grow your customer base.



DOES YOUR SITE WORK AS HARD AS YOU?

The **FlackVentures** Team knows that your city's individuality is important to you. Your public works staff works hard to make the buildings look their best. Your parks and recreation teams work to make the parks clean and friendly. And your public safety officers strive to make your community one in which people can thrive and prosper. Is your city's website working as hard for you and the community?

We work with you to make sure that your website is part of the community team. Is it easy to use? Visually powerful? Does it give visitors full information on everything you have to offer and what events are coming up? For your current citizens, how does the website make their civic responsibility easier? Can they submit requests to the public works department? Make payments to the city? Donate to fund raising drives?

Just as important as the visitor and citizen experience, how is the experience for the city staff? Is it easy to update the site? Can you keep the calendar up to date? How about publishing meeting minutes so that those interested can keep up?

These are just a few of the things we think your website should be able to do for your visitors, for the city staff, and for your community. We'd love to hear what you would like to see and we welcome the chance to talk with you about making your vision a reality. Your **FlackVentures** team believes that your website is more than just a bunch of pages, we know that it is the electronic face of your community, and a valuable member of your team!